

2020

INTERNATIONALIZING YOUR CAS DEGREE

A Guide for CAS Graduate Students

CAS

Internationalization Guide

MSU COMMUNICATION ARTS & SCIENCES

Internationalization Guide

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404 Wilson Rd • Suite 100
East Lansing, MI 48824

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Introduction to This Guide

This guide was created to assist graduate students in the College of Communication Arts and Sciences interested in internationalizing their degree, with navigating their program of study. The College of Communication Arts and Sciences has a great tradition of creating global communicators and the goal for this guide is to ensure that students have a place to begin when looking to continue this legacy.

The first section of the guide gives information on faculty who are interested in research and projects with an international focus. Additionally, the guide contains information about specific internationally focused courses, certificates, and specializations to add to your program of study. If you ever wondered if you could study abroad as a graduate student, look no further! This guide includes an entire section devoted to study abroad opportunities open to graduate students with an international focus. Many students wonder how they will pay for their education, particularly if they are traveling for research, conference or studies. For this reason, the guide also highlights funding opportunities available for students with international or intercultural interests.

Many thanks are extended to the College of Communication Arts and Sciences Dean's Office and Dr. Maria Lapinski for their support and guidance throughout the creation of this product. Please use the information in this guide as a starting point to design and complete a program that reflects your interests and passions.

Faculty in International Research

Saleem Alhabash

Dr. Saleem Alhabash is jointly appointed by the Department of Advertising and Public Relations, and the Department of Media and Information. His research focuses on the processes and effects of new and social media. More specifically, his research investigates the cognitive and emotional responses, and psychological effects associated with using social networking sites and playing serious/persuasive video games. Alhabash's research is geared toward understanding how new communication technologies can be utilized in cross-cultural and international communication, with emphasis on changing attitudes and stereotypes of foreign nations.

Email: sa@msu.edu

Johannes Bauer

Dr. Johannes Bauer is a Professor in the Department of Media and Information. Since January 2013 he also serves as the Department Chair. His teaching and writing focuses on the digital economy, with a particular interest in how the benefits of information and communication technologies (ICT) can be fully utilized while its potential downsides can be tamed. Much of his work is international and comparative in scope.

Email: bauerj@msu.edu

Mary Bresnahan

Dr. Mary Bresnahan is a Professor in the Department of Communication. She also facilitates the cultural mentors program, which pairs up US and international students to exchange information about each other's cultures. Her research interests include: culture and identity, spirituality and health, and beliefs about healthy lifestyles in Asia.

Email: bresnah1@msu.edu

Lucinda Davenport

Dr. Lucinda D. Davenport is Director and Professor in the School of Journalism. She developed one of the first interactive software programs for journalism education and has co-authored three international textbooks in reporting and mass communication that are at the top of their market: Reporting for the Media, (10th ed.), Media Now, (8th ed.), and The Media in Your Life. Dr. Davenport has worked as a reporter in newspapers, a news director and announcer in radio and television, a public relations practitioner in national retailing and a forum administrator in early online media. She has also held professional fellowships, such as being an online editor while in the academy.

Email: ludavenp@msu.edu

Jim Dearing

Dr. Jim Dearing (Ph.D., University of Southern California) is Professor in the Department of Communication. Dearing is Principal Investigator of the Cancer Communication Research Center, a U.S. National Cancer Institute center of excellence (www.crn-ccrc.org). Dearing studied at Waseda University in Japan and has conducted research and evaluations in multiple countries. Dr. Dearing specializes in the diffusion of innovations, and the use of diffusion principles to disseminate and effectively implement and sustain worthy innovations. He works and speaks frequently with research and policy groups to accelerate the spread of evidence-based practices, programs, policies, and technologies, and to measure diffusion. He studied under and worked closely with Everett M. Rogers for 20 years. Dearing has led projects funded by the Bill & Melinda Gates Foundation, the John D. and Catherine T. McArthur Foundation, the Robert Wood Johnson Foundation, the W.K. Kellogg Foundation, and U.S. federal agencies including the Agency for Healthcare Research and Quality, the National Science Foundation, and the National Cancer Institute.

Email: dearjim@msu.edu

Eric Freedman

Dr. Eric Freedman is Associate Professor of journalism and former Associate Dean of International Studies and Programs. Internationally, he has taught journalism as a Fulbright senior scholar in Lithuania and Uzbekistan and led workshops and seminars for professional journalists in Central Asia. He also has led MSU study abroad programs in Australia and the British Isles.

Email: freedma5@msu.edu

Joe Grimm

Joe Grimm is the Editor in Residence in the School of Journalism. He has also been part of a team working with professionals at Saudi Aramco, satisfying his passion for working with global communities. Grimm created "100 Questions and Answers About Arab Americans" in 2000. He posted that guide the day after the Sept. 11, 2001, terror attacks and it became a timely and heavily trafficked publication. That guide is a partial inspiration for the J-School's new series of guides to cultural competence.

Email: jgrimm@msu.edu

Patricia Huddleston

Dr. Patricia Huddleston is a Professor of Retailing in the Department of Advertising and Public Relations. From 1991-2007 her research analyzed the retail systems in the transition economies of Russia and Poland. In 1996, Dr. Huddleston spent a sabbatical in St. Petersburg, Russia, teaching the first marketing course at Leningrad Oblast University. From 1998-2007, she pioneered a study abroad program to Russia and Poland which focuses on Retail Distribution. Dr. Huddleston's research interests include customer loyalty, with a focus on food stores. In 2004, Dr. Huddleston spent six months in Australia at Monash University, interviewing retail CEOs for a book chapter on Retailing in Australia. Her recent research uses eye tracking technology to identify what consumers focus on when they view retail displays, how consumers process point of purchase information and how eye movement relates to purchase behavior. She collaborates with Dr. Bridget Behe from the Department of Horticulture (MSU)

Email: huddles2@msu.edu

Anastasia Kononova

Dr. Anastasia Kononova studies media multitasking behaviors and effects in persuasive communication. She explores multitasking as a media use habit and as a process of dividing attention between a persuasive message and the context in which it is presented. Anastasia takes interdisciplinary and international approaches to study the phenomenon and effects of media multitasking. Before joining the Department of Advertising and Public

Relations at MSU, Anastasia worked as an assistant professor of communication and media at the American University of Kuwait. She earned a doctoral degree at the University of Missouri's School of Journalism and a master's degree at Oklahoma State University. Before graduate school, Anastasia studied in Rostov State University (Southern Federal University since 2006) in Russia, where she also worked as a corporate communication specialist.

Email: kononova@msu.edu

Peter Lapine

Dr. Peter LaPine has been a member of the faculty in the Department of Communicative Sciences and Disorders at Michigan State University since 1984. He is the founder and Director of the Vocal Tract Performance Laboratory. He is an adjunct faculty member in the College of Osteopathic Medicine's Institute of International Health, Core faculty in the Center for Latin American and Caribbean Studies, and a member of the Vocal Health Team in the College of Music. He has developed and directed nearly 50 clinical training projects in the state of Quintana Roo, Yucatan, Mexico, unique in design as speech-language pathology is the key component of each project. His teaching and research history at Michigan State University are in the areas of adult communicative disorders including voice disorders. His course ""Medical Aspects of Speech-Language Pathology"" is recognized for providing over 95% of the department.

Email: lapine@msu.edu

Maria Lapinski

Dr. Maria Lapinski is joint-appointed as a Professor in the Department of Communication and Michigan Ag-Bio Research. She is currently serving as Director of the Health and Risk Communication Center. Her research examines the impact of messages and social-psychological factors on health and environmental risk behaviors with a focus on culturally-based differences and similarities. To this end, Dr. Lapinski has conducted collaborative research projects with her students and colleagues in a number of countries in Asia, the Pacific Rim, Central America, and Africa.

Email: lapinsk3@msu.edu^[1]_{SEP}

Kenneth Levine

Dr. Kenneth Levine is a Professor in the Department of Communication and part of Trifecta, a research collaboration group consisting of professors from the College of Communication Arts and Sciences, the College of Nursing, and the College of Engineering. His research focuses on organizational communication. Ken is a faculty member on various European study abroad programs.

Email: levineke@msu.edu

Hairong Li

Dr. Hairong Li is a Professor of advertising, core faculty member for the Asian Studies Center, and an expert on China at Michigan State University. His research covers the uses, effects and implications of digital technologies in advertising, communication and marketing.

Email: hairong@msu.edu

Vernon Miller

Dr. Vernon Miller received his Ph.D. in Speech Communication from The University of Texas at Austin. He is an Associate Professor in the Departments of Communication and Management at Michigan State University. His research focuses on the communicative aspects of the employment interview, organizational socialization, newcomer information seeking, and role negotiation as well as the role of communication in large-scale organizational change processes.

Email: vmiller@msu.edu

Rachel Mourao

Dr. Rachel Mourao approaches the practice and study of journalism with a blend of digital savvy, empirical research and ethics, and a mindset for the news. Hailing from the Brazilian Amazon, Mourao worked several years as an online reporter and social media manager in journalism and public relations in Brazil. More recently, her work centered on journalists covering political protests in Latin America and elections in the United States. Mourao received her doctorate in journalism from the University of Texas at Austin, School of Journalism. She also holds a Master of Arts from the University of Florida, Center for Latin American Studies and a Bachelor of Arts from the Universidade Federal do Amazonas, Departamento de Comunicação Social.

Email: mourao@msu.edu

Folu Ogundimu

Dr. Folu Ogundimu is a Professor in the School of Journalism. He teaches courses on international journalism and media globalization, broadcasting, health communication and documentary research in journalism and mass communication. His research interests include: African media, democracy, and governance; health communications and media; press and politics; media globalization; political communication; international journalism and broadcasting.

Email: ogundimu@msu.edu

Jennifer Olson

Dr. Jennifer Olson is an Associate Professor in the Department of Media and Information. She is interested in the interaction between changes in the environment and society. Research topics that she has focused on include the socioeconomic causes of land degradation, the effects of environmental change on human health, the interaction between land use and climate change, and the impacts of land use change on biodiversity. Olson has over fifteen years of living and working experience in Africa, including research in Kenya, Uganda, Tanzania and Rwanda.

Email: olsonjj@msu.edu

Amol Pavangadkar

Amol Pavangadkar is the director of sandbox engagement and a senior producer with the Department of Media and Information. He has produced and directed more than 50 media projects, working with a range of international collaborators and federal and state agencies. His productions range from promotional, training, educational, and music videos and films, delivered on a broad range of platforms. Some recent projects include human trafficking awareness, PTSD training for law enforcement agencies, food systems innovations in Africa and India, accident response in India, a diabetes monitoring app for teens, mercury poisoning outreach efforts and climate change communication. Pavangadkar teaches a range of courses in film, video and audio production, and client-based media management, and leads a study abroad program in India. He is a 2012 recipient of the prestigious faculty seminar fellowship from the Academy of Television Arts and Sciences.

Email: pavangad@msu.edu

Swarnavel Eswaran Pillai

Dr. Swarnavel Eswaran Pillai is an Assistant Professor in the Department of Media and Information. He is a graduate from the Film and Television Institute of India, at Pune, the premier Film School in Asia. He is an accomplished short filmmaker, whose award winning documentaries include 'Thangam', 'The Indian National Army', 'Villu (The Bow)' and 'Quagmire'. His research areas include history, theory, and production of documentaries, short films, and experimental theater, apart from the specificity of Tamil cinema, and its complex relationship with Hollywood as well as popular Hindi films. Pillai's documentaries focus on artists and communities who are on the fringes.

Email: eswaran@msu.edu

David Poulson

David Poulson is the senior associate director of Michigan State University's Knight Center for Environmental journalism where he teaches environmental, investigative, computer-assisted and public affairs reporting to

graduate and undergraduate students and organizes workshops for professional journalists. He is also the founder and editor of Great Lakes Echo, a non-profit environmental news service now serving the Great Lakes region. Prior to arriving at MSU in 2003, he was a reporter and editor for 22 years, covering the environment for several news organizations.

Email: poulson@msu.edu

Jerry Punch

Dr. Punch, an audiologist, has held clinical, academic, and administrative positions in diverse professional settings. He came to MSU in 1990, where he has taught multiple courses at the undergraduate and graduate levels; conducted research on a variety of topics related to hearing aids, hearing aid fitting procedures, hearing handicap, and hearing loss prevention; and served as department chairperson from 1994-2000. Retired since May 2011, he maintains an office in the department and continues to pursue his professional interests in hearing handicap, hearing loss prevention, and community noise. He currently serves as the college representative to the University Committee on Research Involving Human Subjects (UCRIHS). Dr. Punch is a Fellow of the American Speech-Language-Hearing Association and the American Academy of Audiology, and is the recipient of several research and service awards.

Email: jpunch@msu.edu

David Regan

David Regan is an instructor who has taught undergraduate and graduate students in advertising related courses. He is the faculty advisor for the American Advertising Federation National Student Competition and has been the advisor on the MSU Advertising Association. Regan has also worked in collaboration with other MSU schools (Business, Packaging, Engineering, Arts & Letters) on a new project called Multi-College Client Alliance Teams that take students from the varied colleges to form diverse student agency teams to work with real clients from industry on real projects. Before joining MSU in 1995 as a part time instructor Mr. Regan worked full time at the global ad agency giant of J. Walter Thompson, he has enjoyed working for a variety of agencies throughout his nearly 20-year ad agency career. The client categories of experiences range from automotive, retail, food, technology, health care, insurance and banking.

Email: regand@msu.edu

Nancy Rhodes

Dr. Nancy Rhodes comes to Michigan State University from the School of Communication at the Ohio State University. Her research interests are broadly focused on persuasion and social influence – particularly how they affect health and safety behaviors. She has published work on the effects of attitudes and norms on cigarette smoking and risky driving behavior and has ongoing projects in these domains. Her work has recently focused

on how normative influences contribute to substance use, and on how norms might contribute to resistance toward health-related messages.

Email: rhodesn3@msu.edu

Jef Richards

Dr. Jef Richards is a Professor in the Department of Advertising and Public Relations. His research includes advertising regulatory issues, and he has published more than 80 articles, books, and book chapters. He serves on editorial boards of the Journal of Advertising, the Journal of Current Issues & Research in Advertising, the Journal of Advertising Education, the Journal of Public Policy & Marketing, the Journal of Consumer Affairs, the Journal of Interactive Advertising, the Advertising & Society Review and the International Journal of Electronic Business.

Email: jef@msu.edu

Jennifer Rumler

Jennifer Rumler is an academic specialist in the Department of Communication and Managing Director of the Sales Leadership Minor. She is the Faculty Advisor to the Global Sales Leadership Society and Faculty Lead for the “Made in Italy” Study Abroad Program.

Email: rumlerj@msu.edu

Sandi Smith

Dr. Sandi Smith is a Professor in the Department of Communication where she teaches courses in persuasion, communication theory, and interpersonal communication. Her research interests parallel these course topics and have been funded by private foundations and governmental agencies. In specific, she has focused her research on the impact of memorable messages received from important others on health behaviors; persuading people to carry signed and witnessed organ donor cards and to engage in family discussion about their decisions related to organ donation encouraging college students to consume alcohol moderately, if at all; and the portrayal of interpersonal relationships on television. She is active in the International Communication Association where she served as Chair of the Interpersonal Communication Division and was a member of the Board of Directors.

Email: smiths@msu.edu

Bruno Takahashi

Dr. Bruno Takahashi is an Assistant Professor of environmental journalism and communication. He is affiliated with the Knight Center in Environmental Journalism, the Health and Risk Communication Center, the Environmental Science and Policy Program, and the Center for Latin American and Caribbean Studies. His research interests include media coverage of environmental affairs, environmental journalism practices, risk communication, and the links between media and policy. He has a particular interest in the coverage of environmental issues in Latin America media and US Latino media.

Email: btakahas@msu.edu

Jonathan Whiting

Jonathan Whiting is an academic specialist in the Department of Media and Information, charged primarily as an instructor for audio production courses in the department. He is jointly appointed with the College of Music acting as an audio and video producer, editor and videographer. He also works on video series and specials for WKAR-TV. Jon's previous experience on campus consists of work with the National Superconducting Cyclotron Laboratory, the Center for Systems Integration and Sustainability, WDBM-FM, and MSU Extension. He is a member of both the Mott Community College Music Recording Advisory Committee and CCRESA Advisory Committee.

Email: whitin26@msu.edu

Susan Wyche

Dr. Susan Wyche is an Assistant Professor in the Department of Media and Information. She is also affiliated with MSU's Global Center for Food Systems Innovation funded by USAID in their Higher Education Solutions Network (HESN). Her research focuses on human computer interaction (HCI) and information and communication technologies and development (ICTD).

Email: spwyche@msu.edu

Scott Yaruss

Dr. Scott Yaruss, a professor of Communication Sciences and Disorders, brings nearly 20 years of experience from the Stuttering Center of Western Pennsylvania, as well as extensive connections within the research and support communities for people with fluency disorders.

Yaruss has served in various posts for the American Speech-Language-Hearing Association's Special Interest Group for Fluency Disorders and on the Board of Directors of the National Stuttering Association. He has maintained a private practice since 1993 and has been active in the stuttering self-help community for nearly 20 years. In 2011, he co-founded Stuttering Therapy Resources-a specialty, publishing company focused on providing practical materials for helping speech-language pathologists help those who stutter.

Email: jsy@msu.edu

Geri Zeldes

Dr. Geri Zeldes is an Associate Professor in the School of Journalism. She's received seven best paper awards from international mass communication associations and her scholarly work has been published in top-tier journals. She's also been recognized as a teacher and documentary filmmaker. Her key research interests include news coverage of race, ethnicity and religion and documentary filmmaking.

Email: alumitge@msu.edu

Relevant Courses

ADV 870 International Advertising

Spring. 3 credits. Recommended previous course in ADV 826.

International dimensions of advertising and other marketing communications. Comparative analysis of economic, cultural, and legal conditions that affect advertising activities. International and foreign media.

ANP 820 Language and Cultural Meaning

Spring of odd years. 3 credits.

Intellectual history of 20th century linguistic thinking. Saussure's influence on cultural anthropology. Post-structuralist approaches.

ANP 834 Medical Anthropology: Overview

Fall. 3 credits. Open to graduate students in the Department of Anthropology or approval of department.

Anthropological approaches to the study of sickness, disease, and healing. Medical anthropology as a subdiscipline.

ANP 835 Topics in Medical Anthropology

Spring. 3 credits. Open to graduate students in the Department of Anthropology or approval of department.

Seminar in the description and analysis of themes in medical anthropology.

CAS 826 Health Communication for Diverse Populations

Spring. 3 credits. Recommended academic or professional background in mass communication and/or health.

Theory, research, and practice of communicating with specialized populations in clinical and public health contexts. Emphasis on interpersonal and small-group strategies.

CAS 892 Special Topics

Fall. Spring. Summer. Variable 1 to 6 credits. May earn a maximum of 16 credits in all enrollments. Varied topics pertaining to advanced study of communication processes.

CEP 905 Cultural Perspectives on Learning and Development

Spring of even years. 3 credits.

Theories and research in cultural psychology. Relations among culture, learning, and human development in school and other settings such as family, community, and work. Implications for educational practice.

CJ 847 Global Risks, Conversation, and Criminology

Fall of every year. 3 credits. Open to graduate students or approval of school.

Theories, actors, characteristics and legal instruments associated with risk, conservation, and criminology related to globalization.

CLS 810 Historiography and Social Science Methods in Chicano/Latino Studies

Fall. 3 credits.

Historical, political, economic, and cultural approaches to the study of people of Indo-Afro-Hispano origins in the United States, Latin America, and the Caribbean.

CLS 811 Literary and Cultural Theory in Chicano/Latino Studies

Spring. 3 credits.

Comparative global examination of experiences of peoples of Indo-Afro-Hispano origin in the United States, Latin America, and the Caribbean. Exploration of intersecting experiences of race and ethnicity.

COM 828 Cross-Cultural Communication

Spring. 3 credits.

Problems in communicating across cultural boundaries, focusing on the processes, theories, and methods in the study of intercultural communication.

CSUS 826 International Development: Theory and Practice

Spring. 3 credits.

Evolution of international development theory across disciplines. Changing conceptualizations, measurements, processes and effects of development and poverty. Ethnicity, social class, gender, and community influences on socioeconomic processes. Current issues, concerns, and strategic alternatives.

EAD 850 Issues and Strategies in Multicultural Education

Spring. 3 credits.

Historical, pedagogical, and administrative considerations of multicultural education in K-16 educational settings.

EAD 947 Comparative International Education Policy

Fall. 3 credits.

International and comparative education policy. National and international policy actors. Cross-national education policy research. Insights from international research for U.S. education policy.

FSC 810 International Food Laws and Regulations

Fall and spring. 3 credits. Recommended background in food science, law, food safety, international development or related disciplines.

Survey of food laws of various countries and regions.

FW 450 International Environmental Law and Policy

Spring. 3 credits. Recommended background in FW 181.

Overview of concepts, actors, norms, laws, and institutions related to international environmental policy. Case studies on current global environmental issues.

FW 858 Gender, Justice and Environmental Change: Issues and Concepts

Fall. 3 credits. Recommended background in social science, environmental science, or natural resources.

Issues and concepts related to gender, ecology, and environmental studies. Key debates and theoretical approaches to addressing environmental issues from a gender and social justice perspective. Gender and environment issues and processes from a global perspective.

GEO 435 Geography of Health and Disease

Fall. 3 credits.

Spatio-environmental concepts and techniques applied to health problems. Disease transmission cycles, community nutrition, and health-care planning.

GEO 802 Geospatial Technology

Fall. 3 credits. Recommended familiarity with coordinate systems.

Comprehensive introduction of geotechnologies. Concepts and theories of remote sensing to include image interpretation and processing, Global Positioning Systems, spatial data structures, and geographic information systems.

GEO 816 The World System of Cities

Fall. 3 credits.

Modern global economic restructuring. Social, economic, and political impacts on world system of cities.

HDFS 442 Ethnic Families in America

Fall, Spring and Summer. 3 credits.

Historical, structural, and functional components of selected ethnic minority family systems in America. Lifestyles, pressures, adaptations, viability, and continuity.

HDFS 820 Infant Development: The Contexts of Family, Community, and Culture

Spring of odd years. 3 credits. Recommended previous course in research methodology.

Development from conception through age three. Family and community environments as contexts for development. Cultural influences on development, parenting goals, and community practices. Infants in poverty. Issues in sensitive assessment. Culturally inclusive research in infancy.

HDFS 888 Diverse Families and Communities: Interventions and Strategies

Fall of even years. 3 credits. Recommended background in HDFS 830.

Diversity in families and communities. Culturally sensitive interventions and strategies delivered by culturally competent therapists.

HM 832 Global Public Health

Spring of even years. 3 credits. Open to students in the Public Health major or approval of college. Recommended academic or professional background in public health and/or public health related discipline.

Factors and dynamics that affect global public health. Application of public health principles and policies in international settings. Key international stakeholders and their roles in global public health.

HM 836 Comparative Global Healthcare Systems

Spring. 3 credits. Open to students in the Public health major or approval of college. Recommended background undergraduate degree in science or applied science with experience in a healthcare clinical setting.

Public health and culture, environment, psychosocial and economic issues. Healthcare systems and health policies. Community health assessments.

HM 837 Poverty and Public Health

Fall of even years. 3 credits. Open to students in the Public Health major or approval of college. Recommended academic or professional background in public health and/or public health related discipline.

HM 838 Cultural Aspects of Public Health Practice

Fall of every year. 3 credits. Open to students in the Public Health major or approval of college. Recommended academic or professional background in public health and/or public health related discipline.

Cultural concepts that shape health and illness. Major issues and trends in global health. Cultural and socioeconomic factors related to work with diverse populations. Applications for public health practice.

HM 839 Water and Public Health: A Global Perspective

Spring of odd years. 3 credits. Open to students in the Public Health major or in the Public Health Specialization or approval of college. Recommended academic or professional background in public health and/or public health related discipline.

Role of water in public health, focusing on the global crisis of water quantity and quality. Specific water “hot spots” primarily the Middle East, Africa, Asia, the Western and Southern U.S., and Mexico.

HM 851 eHealth and Telemedicine in Public Health

Spring of odd years. 3 credits. Open to students in the Public Health major or approval of college. Recommended academic or professional background in public health and/or public health related discipline, experience with databases.

Application of information and telecommunication technologies to the provision of healthcare including the use of mobile telephones in mHealth (Mobile Health). Benefits and applications of eHealth, telemedicine and mHealth both domestically and internationally.

HM 852 Outbreak Investigations in Public Health

Spring of odd years. 3 credits. Open to students in the Public Health major or approval of college. Recommended academic or professional background in public health and/or public health related discipline, experience with databases.

Process for conducting public health outbreak investigations including the role of local, state, federal and international agencies. Legal, political, media and law enforcement issues.

HM 860 Migrant, Refugee and Mobile Populations: Impact on Public Health

Fall of odd years. 3 credits. Open to students in the Public Health major or approval of college. Recommended academic or professional background in public health and/or public health related discipline, experience with databases.

Core public health issues prevalent and sometimes elusive in immigrant, refugee and mobile populations. Historical context, health care delivery, access and other barriers to preventive care, social justice, cultural competence, health policy, program challenges, measurement and data assimilation.

HM 971 Vaccine Preventable Diseases of Public Health Importance

Spring of even years. 3 credits. Open to students in the Public Health major or approval of college.

Vaccine-preventable diseases of importance to the public health and the global community. Basic epidemiology, surveillance, vaccine updates, status of the vaccination programs, associated cost, benefits, and related public health policies. Current controversies associated with national and international disease control, elimination, and eradication campaigns.

HM 872 Global Public Health in Action

Summer of even years. 3 credits. Open to students in the Public Health major or approval of college. Recommended academic or professional background in public health and/or public health related discipline. Basic knowledge of public health issues and epidemiology are essential.

Qualitative research methods and analysis using case studies in national and international public health. Development of a case study.

HM 873 Maternal and Child Health: A Global Public Health Perspective

Spring of even years. 3 credits. Open to students in Public Health major or approval of college. Recommended academic or professional background in public health and/or public health related discipline.

Introduction to historical and cultural foundations of maternal and child global public health. Health care needs, health determinants and disparities, programs, policies and public health issues affecting women and children.

JRN 475 International News and Government Dynamics

Spring. 3 credits.

Comparative features of global media and coverage within regional contexts that rotate each year: Latin America and the Caribbean; Africa and the Middle East; Europe; or Asia and the Pacific. Historical influences and impact of state-press relations and communications technologies.

JRN 810 Visual Journalism

Fall. 3 credits. Historical, theoretical, conceptual, ethical and technological approaches to the creation, processing and dissemination of visual information in journalism, documentary film, public relations and advertising. Explores both U.S. and international case studies.

MI 480 Information and Communication Technologies and Development

Fall. 3 credits.

Role of information and communications technologies (ICT) in low income countries and in disadvantaged areas in middle and high income countries. Theories and case studies that link ICT and social, political, economic and environmental change.

MI 875 Information and Communication Technology and Development

Spring. 3 credits.

Information and communication technology in developing areas, cases studies, design and implementation, and critical evaluation of the role of ICTs in development.

MI 877 Global Media and Communications

Fall of even years. 3 credits.

Comparative and international perspectives on approaches to traditional and new media and their transformations by increased global connectivity. Addresses broadcasting, cable TV, satellite, fixed networks, mobile communications, and the Internet. Political economy of media, economic, institutional and content issues. Interactions and media flows among countries. International governance bodies.

OST 821 One Health – Transdisciplinary Collaborations to Global Health

Fall and Spring. 3 credits. Open to master's students in the College of Osteopathic Medicine or approval of college.

Transdisciplinary collaboration amongst different animal health, human health, and non-health specialists to solve problems at the interface of people, animals, and their environment.

OST 822 Introduction to Global Health Practice

Fall and Spring. 3 credits. Open to master's students in the College of Osteopathic Medicine or approval of college.

Differences in national models of healthcare delivery, issues of social justice and human rights principles, and strategies to engage marginalized and vulnerable populations.

OST 823 Global Burden of Disease

Fall and Spring. 3 credits. Open to master's students in the College of Osteopathic Medicine or approval of college.

Major causes of, types of, and efforts to reduce morbidity and mortality around the world. Techniques for monitoring and validating the health status of populations.

OST 829 Global Community Health Assessment

Fall and Spring. 3 credits. Open to master's students in the College of Osteopathic Medicine or approval of college.

Assessment of community health scenarios. Techniques for collaboration and co-creation with community partners.

OST 830 Independent Study in Global Health

Fall and Spring. 1-3 credits. Open to master's students in the College of Osteopathic Medicine or approval of college. Independent study in areas relevant to global health.

PHL 453 Ethical Issues in Global Public Health

Spring. 3 credits.

Ethical issues about public health from a global perspective. Health and illness in the context of development, poverty, technological change, resource conflicts, the distribution of power, and social violence. Values and policy issues regarding resources, environment, and the distribution and quality of health care.

PLS 860 Proseminar in International Relations

Fall of even years. 3 credits.

Theoretical perspectives and analytical approaches to a subfield of international relations.

SOC 801 Global Transformations

Fall. 3 credits. Recommended basic familiarity with sociological theory.

The impact of political, economic, and cultural globalization on states, cities, and local communities.

SOC 833 Gender and Power

Spring of even years. 3 credits.

Theory and research on gender and sexual inequality in socially-based systems of production and reproduction. Global and national gender inequalities in selected institutional settings.

SOC 836 Race, Politics, and Social Structure

Fall of odd years. 3 credits.

National and international perspectives on the structures and manifestations of racial inequality. Concepts, methods, and quantitative and qualitative analysis.

SOC 852 Migration and Social Change

Fall of odd years and spring of even years. 3 credits.

Theory and research on the causes and consequences of human migration. Sociological, social psychological, and demographic perspectives.

SOC 873 Social Organization of Health and Medicine

Spring. 3 credits.

Organization, delivery, and financing of health care. Public health systems, professional training and associations, and technology. International comparisons.

VM 824 Global Food Safety

Fall. 3 credits. Open to graduate students in the Food Safety major or approval of college. Recommended professional or graduate status with knowledge of food safety.

Understanding food safety challenges in different geographic regions. Development of interventions for food safety in a global context.

WS 403 Women and Change in Developing Countries

Spring. 3 credits. Recommended previous course in WS 201 or WS 202 or WS 203.

Effects of economic, political, and social change on women in developing countries. Interrelationships of gender, class, race, and nationality.

Graduate Certificates and Specializations

The following is a listing of graduate certificates and specializations with an intercultural or international focus that are available at MSU. Information is taken from the Office of the Registrar. Please refer to <https://www.reg.msu.edu/AcademicPrograms/default.asp> for specific requirements and instructions. It is recommended that you consult with your advisor before deciding to add a certificate or specialization to your program of study.

Graduate Certificates

Chicano/Latino Studies

The Graduate Certificate in Chicano/Latino Studies exposes students to methodologies specific to Chicano/Latino Studies, and to debates in the field that reflect larger transformations in United States culture and society. Students interested in research related to Chicanos and Latinos in the United States will find this certificate program of interest.

Food Safety

The Graduate Certificate in Food Safety embodies the principles of prevention of foodborne illness. The certificate is a fully online program that addresses the needs of the food industry, government, and public health for their employees to be educated in many of the aspects of safeguarding food supply. The certificate is not open to students pursuing the Master of Science degree in Food Safety.

Global Health

The Graduate Certificate in Global Health is an interdisciplinary certificate administered by the College of Osteopathic Medicine in partnership with faculty from the Colleges of Arts and Letters, Nursing, and Veterinary Medicine. The certificate stresses the interconnectedness of the animal, environment and human health and is applicable to a broad range of health professionals such as medical, nursing, or veterinary medicine as well as individuals interested in a holistic view of global health. The certificate prepares individuals to both manage and

lead as global health professionals. Individualized programs of study can be tailored to accommodate individuals with a broad range of academic and professional experience and interests. The certificate is available online only.

Global Studies in the Arts and Humanities

The Graduate Certificate in Global Studies in the Arts and Humanities, which is administered by the College of Arts and Letters, engages students in course work and experiential learning that makes an important intervention into conceptualizations of ‘the global’ conceptualizations that often focus solely on economic and political conditions.

Recognizing the complexities of cultural interaction and exchange, global studies in the arts and humanities foregrounds the role of the arts and humanities in recognizing and understanding how global conditions and concerns affect our experiential and intellectual existence. The certificate enhances a master’s or doctoral program in a specific field of study through interdisciplinary learning, language proficiency and experiential opportunities.

Indigenous Studies

The Graduate Certificate in Indigenous Studies, which is administered by the College of Arts and Letters, provides students with course work and a scholarly community that places intellectual value on Indigenous knowledges, methodologies, and collaborative research. The certificate underscores the importance of American Indian and Indigenous knowledge, while students critically engage the place of Indigenous peoples and knowledge historically and contemporarily. It draws on interdisciplinary research, teaching, and community engagement to examine these complex concepts and to respond to them thoughtfully. From a wide range of intellectual perspectives, students will work with, for, and on issues directly affecting Indigenous communities. While committed to comparative and global histories, knowledge, and sovereignties of Indigenous peoples, the certificate focuses primarily on Indigenous issues in the cross-border Great Lakes region, commonly known as Anishinaabewaki or Three Fires (Ojibwe, Odawa, and Potawatomi) territory.

Leadership and Managing Teams

The Graduate Certificate in Leadership and Managing Teams focuses on the universal themes of managers from any organization: effective leadership and team management, negotiation, and organizational design and development. This online certificate is designed to meet the needs of working professionals from a wide variety of fields and backgrounds while focusing on a broad spectrum of skill sets including team design and dynamics, managing diversity, and creating an ethical organization.

Program Evaluation

The Graduate Certificate in Program Evaluation prepares students for evaluation careers in diverse settings including government, education, social services, and evaluation consulting firms. It emphasizes professional development in history, theory, and standards of evaluation practice, evaluation methods, and evaluation practice skills.

Public Health

The Graduate Certificate in Public Health is designed to provide students with an overview of the core disciplines, a basis for understanding the breadth and scope of the public health field. Public health differs from clinical medicine in its focus on populations and emphasis on health promotion and disease prevention. Public health activities such as health education, control of communicable disease, application of sanitary measures and environmental monitoring contribute to the health status of communities. Core public health disciplines include biostatistics, epidemiology, health policy and management, social and behavioral sciences, and environmental health sciences.

Graduate Specializations

Animal Studies: Social Science and Humanities Perspective (MA; PhD)

The Graduate Specialization in Animal Studies: Social Science and Humanities Perspective, which is administered by the Department of Sociology, provides graduate students with basic knowledge in relationships between humans and animals and how they are linked together in a fragile biosphere.

Business Concepts for Environmental Sustainability and Conservation (MA; PhD)

The Graduate Specialization in Business Concepts for Environmental Sustainability and Conservation provides graduate students the opportunity to explore and understand the relationship between principles and practices of business and environmental sustainability and conservation of our natural resources. The specialization provides students with an awareness of the challenges of environmental sustainability in today's complex world as well as an understanding of appropriate business management tools needed to address these issues.

Ecological Food and Farming Systems (MA; PhD)

The Graduate Specialization in Ecological Food and Farming Systems is designed to foster an understanding of biogeochemical, socioeconomic, and policy concepts using experiential learning within the individual's program of study as a venue for multidisciplinary work. For global perspectives, students are encouraged to participate in either a study abroad course with ecological food and farming systems content, or in a course with international focus.

Environmental Policy (MA; PhD)

The Graduate Specialization in Environmental Policy, which is administered by the College of Social Science, provides students with foundational skills and knowledge in environmental law, economics and policy and an opportunity to gain substantive expertise in the fundamental aspects of environmental policy.

Food Safety (MA)

The specialization is designed for students who are interested in enhancing the focus of their study on food safety so they can apply their knowledge from basic disciplines to solve problems in the area of food safety.

Gender, Justice, and Environmental Change (MA; PhD)

The goal of this program is to provide graduate students from different academic backgrounds with analytical and methodological tools to address environmental issues from the perspectives of gender relations and social justice. Students will be encouraged to develop an understanding of global perspectives on environmental issues in view of local-global linkages. The program will prepare students to foster the growth of research, service, and interdisciplinary collaboration in the fields of gender and environmental studies and to increase knowledge of the relationships between gender and domestic and international environmental issues.

Global Urban Studies (PhD)

The Graduate Specialization in Global Urban Studies addresses political, spatial, cultural, and economic processes and issues in urban areas across the United States and the world, as well as the global processes that impact and unite urban areas. Course work includes foci on urban areas in the United States and abroad; urban areas in comparative context regionally, nationally and internationally; and how the forces of globalization change urban areas.

International Development (MA; PhD)

The Specialization in International Development is designed to:

1. Provide an opportunity for graduate students to obtain a comprehensive and contemporary academic experience in the field of international development studies.
2. Sensitize graduate students with an interest in development studies to their professional obligations and responsibilities.
3. Develop an intellectual environment that will foster the growth of research and training in the area of development studies.

Management of Information Technology (MA)

The specialization is designed to provide multiple perspectives on how information and communication technology affect the workplace, and how these technologies can be implemented in effective ways. Students will train for roles in organizations where they will be designing, implementing and evaluating information and communication technology. Areas of focus include business processes, the interaction of social and technical systems within organizations, design of information technology systems, and evaluation of technology within organizations.

Nonprofit Fundraising (MA)

The specialization in Nonprofit Fundraising provides students with:

1. an understanding of a variety of fundraising strategies, the role of fundraising within nonprofit organizations, and the role and responsibilities of the development professional in the fundraising process;
2. an understanding of theory and research on social influence and how to employ this knowledge to promote the fundraising activities of a nonprofit organization; and
3. practice in assisting the fundraising activities of a nonprofit organization.

Security Management (MA)

The complexities of modern society have combined to generate a variety of threats to business organizations, information networks, government installations and operations, and individuals. The Graduate Specialization in Security Management is designed for students who are interested in private and government security.

The Specialization in Security Management is designed to help students to understand:

1. The business and technical aspects of protecting private and government assets.
2. The administrative, management, technical, and legal problems of asset protection and loss prevention.
3. Concepts related to protecting personal and personnel rights, proprietary information, facilities, and other assets of an organization.
4. Security's relationship to the value of freedom and democratic principles in our society.

Women's and Gender Studies (MA; PhD)

The graduate specialization in Women's and Gender Studies is designed to provide opportunities for graduate students to obtain a comprehensive, cross/interdisciplinary academic experience in women and gender and to foster growth of interdisciplinary research and teaching on women and gender. Emphasis is given to understanding the diversity of women's lives nationally and globally.

Education Abroad Programs

The following is a listing of education abroad programs with an intercultural or international focus that are available at MSU. Information is taken from the International Studies and Programs (ISP) website. Please refer to <https://www.isp.msu.edu/> for specific requirements and instructions. It is recommended that you consult with your advisor before deciding to add an education abroad experience to your program of study.

Studying abroad provides the chance for graduate students to learn and live in an international setting while gaining course credit towards their degree. It also offers a wide variety of learning experiences ranging from research to practical. Each of the programs below offers graduate credit. If you would like for these credits to count in progress towards your graduate degree, it is important to plan ahead. Reviewing your degree requirements and discussing with your advisor are both good first steps to take before deciding to apply.

The following programs were available for the 2019-2020 Academic Year. Names, contact information and availability of programs are subject to change. Please visit osa.isp.msu.edu in order to verify the program details. They are sorted by location and then alphabetically by country.

Program Application Deadlines

The following deadline dates should be taken into consideration before you apply to a program: October 15: Winter Break & Spring Semester programs**

January 15: Spring Break programs**

March 1: Summer & Fall Semester & Academic Year programs**

**In some cases, you may submit an application after the deadline but your acceptance may be influenced by the late submission.

Since selection is done on a rolling admissions basis, we strongly recommend that you apply early as many programs will be filled to capacity prior to the above deadlines (applying early may also enable you to take advantage of group flight discounts). Some programs have earlier application deadlines - check the program's web page to determine if there is a different deadline. Applying early does not guarantee acceptance. You may apply for a program online at osa.isp.msu.edu.

Africa

GHANA

Public Health in Ghana: A One Health Perspective

Summer

Credit Offered: HM 847, HM 892 (3-5 credits)

This three-week program combines classroom lectures and field practice with an exploration of quantitative and qualitative research methods for assessing community health in Ghana. Students enroll in HM 847/892 Public Health in Ghana: A One Health Perspective for three credits. While Public Health in Ghana is targeted to graduate public health students, it is open to undergraduate students from ALL majors following a selective application process. Public Health in Ghana offers lectures about Ghana's historical, social, political, economic and cultural environment to provide a context for understanding the interaction of human health, animal health and the environment in Ghana. Students will spend the first week attending lectures in Accra and then move to the town of Larteh, Eastern Region for the community engagement experience. Evaluation of students' work will include journaling, individual reflections, participation in needs assessment, and a final report/poster presentation.

Field trips include visits to Elmina Castle and Cape Coast, Kumasi, Bonwire, Kakum National Forest, schools, craft centers, cloth markets, museums, local theater, and other cultural institutions. The Ghana program provides a unique opportunity to experience local African art, music, and rural living.

Students who elect to participate in the Public Health in Ghana program should note: While students enroll in HM 847/892 summer semester, there is a two week online class (non-credit bearing) to prepare students for the Ghana program during April of the previous semester. Students should plan their course schedules accordingly.

TANZANIA

Designing Technology Solutions for Schools in Africa

Summer

Credit Offered: MI 488 (3 credits)

This service-for-learning program will train you in the opportunities and challenges for using Information and Communication Technologies for Development (ICT4D) to enhance economic growth and social development in Tanzania, East Africa. Given that many corporations are looking to developing economies for future market growth, knowing how to design and apply technology and other educational innovations in these contexts will broaden your worldview and increase your competitiveness. The ICT4D Study Abroad gives you an opportunity to use your knowledge to create real-world solutions, and to make a positive impact in a developing part of the world. Students with an interest in IT, solar power, K-12 education, computer systems, mobile applications,

Africa or related business or socioeconomic development issues are encouraged to participate. Technical expertise is NOT required.

Sustainable Community Development in Tanzania 2020

Summer

Credit Offered: SSC 490 (6 credits)

The Tanzania Partnership Program (TPP) is an innovative and interdisciplinary initiative to improve community well being while generating cutting edge knowledge about development. The Sustainable Community Development in Tanzania study abroad grows out of the TPP initiative. Through a community engagement approach students from MSU and Tanzania will work with communities to identify, understand and address community problems. Through this engagement, students will learn about approaches to development, theories of development, and the history of development in Tanzania. Students will also gain special insight into a particular issue through their community development project.

An important question the course seeks to answer is “How can development projects and associated research improve community well-being?” To answer this question, students will learn different approaches to community engagement. They will then put these theories to practice by working with communities to identify, understand and address pressing community problems. Using a community engagement approach, students will be challenged to think about practical ways to solve issues facing rural communities. The course will push students to challenge their assumptions and stereotypes about development.

The program will start at MS-TCDC, a training center in Usa River, with 2 weeks in the beginning, including a home stay. The rest of the program will take place in Naitolia in northern Tanzania. Program participants stay at Twiga Campsite and Hotel, Mto wa Mbu, for the last 4 weeks of the program. As the home for Tanzania Partnership Program, Naitolia offers a site where students can learn about development as a practice, development as a subject of academic research, and development that is something experienced by local citizens. This study abroad program employs these different perspectives through community engagement projects and seeks to challenge students to understand development from various actor categories.

Asia

INDIA

Indian Film and Media Production

Summer

Credit Offered: MI 401, MI 442, JRN 491, JRN 492, CAS 490, CAS 492, MI 890, MI 491, MI 891, JRN 890, JRN 892 (8 credits)

Participants can expect to gain production experiences, while developing their understanding of cultures and exploring the creative world. Over the last decade and a half, the media industry in India has gained more prominence and notoriety. Bollywood, the Indian version of Hollywood has more productions than any other center in the world. Indian studios and facilities are providing increasing services to major worldwide productions. The cultural backgrounds of Indian and the United States are radically different. Every moment that the participants spend in India will be enriching for them; from the predictable cow on the street to the huge IT and media operations next to a cow shed. This program gives the students a broader perspective of the Indian entertainment scenario. All the areas, which will be addressed (Film, Television and live entertainment) coexist and draw from each other. The students will get a broader perspective about the cultural tests, sociological pressures and finance and economics of these three mega industries. Today when all these media are positioned for global audience irrespective of their origin, students will get first hand experience of the cultural test of the sub continent, which reflect in all these crafts, art forms or businesses.

NEPAL

One Health in Nepal

Summer

Credit Offered: ANS 480/ANS 490/ANS 491/OST 590/LCS 690/VM 290/VM 690/OST 694 (6 credits)

What is One Health? One Health is the recognition of the interconnected nature of humans, animals and the environment, and the direct impact each system has on the other. This program will allow students to see and experience the interconnected nature of these systems and then work on a project which involves researching a disease involving both human and animal systems. According to the World Health Organization (WHO), one or more new infectious diseases have emerged each year since 1970s. The majority of these have been zoonotic diseases caused by pathogens that can be transmitted between animals and humans, with more than three-quarters originating from wildlife. Growing evidence suggests that globalization - the increased movement of people, changes in lifestyles, knowledge, and ideas across the world since the late 20th century - is creating new conditions in which diseases spread geographically and across species. Ever growing human populations, exceeding 7.4 billion in 2018, and the resulting environmental degradation from expanded land use, intensive agricultural and animal husbandry practices, and closer habitation between humans and both domesticated and wild animal species are also recognized as key factors for increasing shared risk across the animal-human-ecosystem interface. Understand health and disease through the interdisciplinary lens of "One Health". First spend 8 days in

Kathmandu learning about Public Health Issues. Next, spend 5 days at the Agriculture and Forestry University (AFU) in Rampur focusing on Animal Production and food safety, then spend 5 days at Chitwan National Park focusing on Wildlife/Human interactions and the environment. Finish up by presenting your project at AFU. Local guest lecturers will present each day as well as daily local field trips. Three UNESCO world heritage sites will be visited.

Australia

AUSTRALIA & NEW ZEALAND

International Advertising

Summer

Credit Offered: ADV 870 or ADV 890 (3 credit minimum)

The course is structured so that you learn/hear directly from people in the “industry”. In addition to agency sessions, there will be the opportunity to be "embedded" in marketing communications agencies in Sydney, and receive one (1) hour of internship credit. Sydney has a very robust "agency" and marketing services community; and some of the best creative work in the world is coming out of agencies in Auckland.

North America

DOMINICAN REPUBLIC

Global Health in Social Work and the Social Sciences

Spring Break

Credit Offered: Students may enroll into either the graduate section SW 822/OST 590, or an undergraduate section, SW 491 (3 credits)

The program, Global Health in Social Work and the Social Sciences- Dominican Republic, is a 3 credit hour short-term study abroad program that runs in the Spring semester, providing students an opportunity to study health and community care services in the Dominican Republic. The program combines on-line learning modules with nine days of education abroad in the San Pedro de Marcoís area of the Dominican Republic. In-country, students participate with in-country lectures from the Universidad Central del Este Medical School and participate in hospital, clinic, and community services visits. Students will have the chance to enjoy cultural visits like day trips to Santo Domingo and a local beach, to open and close their in-country program. Developed by the School of Social Work and the Institute for Global Health, the curriculum considers ‘health’ as a multidimensional construct and uses learning goals based on interdisciplinary competencies. The program will emphasize the social and behavioral aspects of health by exploring examples from research, interventions, and local approaches that support community health. Responsible cross-national and cross-cultural engagement will also be addressed.

Students interested in global health and international mental health topics are encouraged to apply! The program is open to all interested MSU students who meet program eligibility.

Central and South America

PERU

Environmental Communication

Summer

Credit Offered: JRN 372/ JRN 873/ JRN 475/ CAS 492/ CAS 892 (6 credits)

Environmental issues are difficult to communicate effectively without a strong understanding of their political, cultural, social, and scientific contexts. This 4-week academic program to Peru will take students across various geographic areas to learn about how the news media, governmental organizations, corporations, and scientists communicate environmental issues.

In Lima, Peru's capital city, we will interact with reporters of El Comercio and Mongabay Latin America. We will learn about natural protected areas, agriculture, El Niño, and urban pollution from experts at Universidad Científica del Sur, Pontificia Universidad Católica, Centro Internacional de la Papa, and Instituto Geofísico del Perú. We will visit the Andes mountains of Huaraz to learn about climate change, melting glaciers, and mining operations. We will also travel to a marine protected area in Paracas, and to the Amazon rainforest – one of the most bio-diverse places in the world – to learn about flora and fauna and the drivers and effects of deforestation. This program will also include an immersive cultural experience. Students will stay with host families in Lima to experience Peruvian traditions. We will also visit colonial sites, and will finish the program with a visit to the lost city of the Incas, Macchu Picchu.

Europe

BELGIUM

International Relations in Brussels

Summer

Credit Offered: MC 329, MC 324E, MC 399 (8 credits)

The International Relations program in Brussels is designed for students with an interest in international relations, political science, international studies, global and area studies, international law and organizations, and international business. The program consists of lectures, discussions, and field trips to important European institutions located in and around Brussels likely including the European Union, NATO Headquarters, and the

Supreme Headquarters of the Allied Powers-Europe (SHAPE). Also possible is a visit to an international court in The Hague, The Netherlands.

VARIOUS COUNTRIES

Paris and Rome: Study of Sports Journalism and Sporting Cultures*

Summer

Credit Offered: JRN 892 (6 credits)

This program to Paris and Rome will study European sporting cultures (ancient and modern), and look at how sports journalism works in both cities. We will learn by doing and seeing: attending tours and guest lectures and experiencing sports and sports journalism live. In Paris, we will see the city's monuments, including sports stadiums such as Stade de France, meet sports journalists and experts, tour media operations and learn how Parisians consume sports media. In Rome, we will tour the city's monuments, including the Colosseum - the original sports stadium. Also planned are experts on Rome's Olympic history, learning about sports and the Vatican at the Pope's Summer Residence, and discussing how sports and sports journalism played a role in spreading fascism during World War II. We will mingle with athletes, experts, historians, smart people, fun people. Every day is an adventure.

Photo Communication*

Summer

Credit Offered: JRN 892 (3 credits)

Photo communication offers students a unique combination of travel, history and culture. Learn from photojournalists, social documentary, art, architectural and advertising photographers. Meet curators, historians, educators and editors. Explore great cities including London, Prague and Paris. Visit Arles in the South of France and Stonehenge in the United Kingdom. Create your own photographic portfolio. Projects are individualized, making the program a valuable experience for anyone interested in photography whether beginning or advanced.

Advertising and Public Relations a la Mediterranean*

Summer

Credit Offered: ADV 890, CAS 492 (8 credits)

The Advertising and PR a la Mediterranean program provides students with an intensive 6-week academic experience in Rome, Italy, and Cannes, France. Rome is the base for the majority of the program – courses are taught at the picturesque American University of Rome on Janiculum Hill – and Roman history and culture spill into all aspects of the program. Students analyze and discuss international promotional campaigns, often drawing from their experiences living in a Roman neighborhood and supplemented by outside-of-class learning through class activities and guided group excursions to the highlights of Rome, including the Coliseum, Pantheon and Vatican Museum. A program highlight is to be among the world's best creative talent and exposed to the world's best creative work at the Cannes Lions International Advertising Festival. Agencies and companies from around the world compete for Gold Lion Awards. Last year's festival featured 500 speakers from 30 countries and over 12,000 delegates. Program participants are among a small number of university students with access to the event. A three-day festival pass and five nights of lodging in Cannes are included.

Public Relations Strategy in Europe

Summer

Students will enroll in Advertising 425: Public Relations Strategy for 3 credits

Public Relations Strategy in Europe will take place in several key European locations to take full advantage of international experts and multicultural make-up of professionals in European cities. The program will begin in Brussels, Belgium, the capital of the country and the headquarters of European Union. Next the group will go to Paris, France, where artists, poets and musicians have flourished for centuries. It will continue on to the world-famous Cannes Lions International Creativity Festival on the French Riviera in Cannes, France, for amazing networking opportunities with professionals in the field of advertising and public relations from around the world. The program will end in Munich, Germany, the capital of Bavaria and home to many important companies in the communications and banking industries. This is a unique opportunity to visit the Cannes Advertising festival and get to network with some of the most prominent people in the industry. Don't miss out on this study abroad program if you are considering pursuing a career in communications! MSU undergraduate and graduate students are encouraged to apply as are students from other US universities. Students will enroll in Advertising 425: Public Relations Strategy for 3 credits. The course will help students understand the history and current state of public relations in contemporary society. This program will define the role of public relations in economic, cultural and social systems, and help students see current trends between the field and numerous contemporary issues.

A Creative Journey: From Barcelona to Berlin*

Summer

Credit Offered: JRN 492, ADV 492, JRN 892 (6 credits)

Learn from some of the most exciting visual communicators as we explore three dynamic and vital European cities — Barcelona, Munich and Berlin — in this five-week, hands-on program. Visual communication is essential in the transfer of ideas, knowledge and data. In a 24/7 world of social media, visual storytelling can explain some things that words alone cannot. The combination of visual tools — photos, videos, charts, maps, timelines —

with words in any discipline is important. No matter what your major is, you need to be able to explain your creative ideas or stories to others. We'll help you figure out how to do that. European media are internationally known for being the best in the world when it comes to visual innovation and creativity. So this is an opportunity to learn how they do it.

Communication Disorders in the United Kingdom*

Summer

Credit Offered: CSD 419 (6 credits)

The Department of Communicative Sciences and Disorders will offer a study abroad program in 3 major and unique cities: London, England and Edinburgh, Scotland. Open to upper division undergraduate and graduate students in communication disorders. Guest lectures and site visits will encompass many aspects of cultural awareness that are important to professional practice in communication disorders. All lectures and excursions will be directed by the faculty. The group will walk together or travel via local mass transit to these locations. Guest lectures and site visits will provide students with valuable exposure to various therapy techniques and professional philosophies and issues. Comparisons between clinical practices in England, Ireland, Scotland and the USA will be addressed, as well as comparisons between our service delivery model and those with a national health system. In addition, the various dialectical differences encountered will be used for clinical discussions.

British and Irish Mass Media*

Summer

Credit Offered: ADV/COM/JRN/MI 890 (6 credits)

Ranging across all communication media and professions, this program takes advantage of unique opportunities in the United Kingdom and Ireland to visit and meet outstanding communicators and scholars. The academic journey takes in media visits and lectures in London, Scotland, Ireland, and Wales. Students drawn from communication, advertising, telecommunication, journalism and other majors experience the top-flight world of broadcasting, newspapers, advertising, public relations, marketing, and the Internet. It's a terrific program for students who already have definite career plans, and it will help "undecideds" know more about the exciting options available in the rapidly changing world of media and communication. The program focuses on major themes of current importance in the United Kingdom, Ireland, and the rest of the world.

Global Food Health Systems

Summer

Credit Offered: ANR 475 or HNF 491 (4 credits)

Food claims, international standards, food processing, regional protection of food/culture, biotechnology, nutrition labeling, relationship between food and health, regional dietary patterns, influence of dietary patterns on chronic disease risk. As a participant in the “Global Food Systems and Health” program, you will become familiar with up-to-date U.S. and European Union legislation and explore how international organizations play a role in promoting food, food systems and health. You will observe how multinational corporations function within their regulatory environment; interact with local food producers; government policy advisors, and University professors; and engage in local food cultures to develop a global perspective on regulation of the food systems and health.

Resource Databases

The following is a listing of three fellowship and scholarship databases at MSU as well as additional specific opportunities available from a variety of sources. Please be sure to confirm current application deadlines for each opportunity. Many of these grants are highly competitive and need adequate time to prepare applications. It is recommended that you consult with your advisor and/or committee well before any funding deadlines

International Studies and Programs: General Scholarships

<https://educationabroad.isp.msu.edu/students/getting-started/financing/scholarships/>

Many international resources for graduate students can be found within the Office of International Studies and Programs (ISP). ISP is the hub for international research, teaching and outreach at MSU. As a university-level office under the leadership of an associate provost and dean, ISP supports international activities throughout the institution, working to mobilize MSU's research and scholarship, enhance study abroad and other educational programs, form and strengthen international partnerships, and welcome and support international visitors, scholars and students.

Within ISP are seven global thematic and area studies centers, programs for students and scholars, and resources for international travel and safety, international research collaboration, and faculty and student support. ISP also has strong ties to affiliated international units across campus focusing on agriculture, business, education, engineering, health, international development, and language study.

A defining characteristic of the MSU model is that ISP does not have its own solely assigned faculty. Consistent with the goal of spreading the international dimension throughout the university, all faculty members have their major academic appointments in university departments and schools across campus. This allows ISP to serve as a convener of interdisciplinary groups of faculty drawn from throughout MSU's 17 academic colleges.

ISP's efforts expand and deepen MSU's global research and help create the scientific knowledge needed for responding to the world's emerging opportunities and global goals. ISP works to position MSU as a leader in international research and scholarship, the internationalization of higher education, and as an indispensable partner in global collaborations.

College of Communication Arts and Sciences Education Abroad Scholarships

<https://comartsci.msu.edu/student-experience/scholarships>

National and International Fellowships & Scholarships

<https://nifs.msu.edu/awards/graduate-study.html>

Additional Sources of Funding

Graduate Summer Research Fellowships

These competitive fellowships will be awarded to current CAS graduate students who have demonstrated potential for research/creative excellence in their academic field. To be eligible for this fellowship, a student must be actively engaged in the proposed project in the summer of application.

Charles J. Strosacker Graduate Research Fund for Health and Risk Communication

The goal of the Charles J. Strosacker Graduate Research Fund for Health and Risk Communication is to enrich lives through communication by supporting graduate research in health and risk communication. This fund provides resources to graduate students so they have the opportunity to engage in hands-on research, apply theoretical constructs to real world health practices, and share results and impacts from their projects with their community partners.

Council of Graduate Students (COGS)

The Council of Graduate Students has funding available to graduate and professional students. These funds help to support conference expenses and professional development. All requests submitted past the deadline for applications will not be considered. Please visit <http://cogs.msu.edu/resources/funding/> for detailed information.

The Graduate School

The graduate school also provides a listing of funding opportunities for graduate students. This list may be found on <https://grad.msu.edu/travel>.

Walker Hill International Award

Eligibility includes MSU U.S. and international Ph.D. candidates who are planning to undertake dissertation research outside of the United States and who are at the pre- dissertation stage. International students may not apply for funds to conduct research in the countries from which they hail. Please visit <https://www.isp.msu.edu/information-resources/student-funding/walker-hill/> for more information.

Foreign Language and Area Studies (FLAS) Fellowship Program

There are three language and culture fellowships available at MSU for less commonly taught languages. This funding is provided by the US Department of Education. More information can be found using the following links:

- African Studies Center: <http://africa.isp.msu.edu/undergraduate-studies/african-languages/foreign-language-and-area-studies-flas/>
- Asian Studies Center: <http://asia.isp.msu.edu/academics/fellowships-scholarships/flas/>
- CASID: <http://casid.isp.msu.edu/research-and-funding/flas/>

Fulbright Fellowship Programs

Fulbright Fellowship programs are offered in over 140 countries worldwide. Provided by the US State Department, these grants cover round trip air travel, a monthly living stipend (to cover food, lodging, local transportation, and miscellaneous expenses), supplemental health and accident insurance, and, in some cases, tuition waivers and research allowances. If you need to learn more about Fulbright programs and want to determine which program is right for you, we recommend you review program information, contact MSU's Fulbright advisor, Joy Campbell (joycamp@msu.edu), and attend one of our workshops for graduate students and students graduating this year.

- ISP Fulbright Website: <http://www.isp.msu.edu/academics-learning/learning-abroad/fulbright-programs/>
- US State Department Website: <http://eca.state.gov/Fulbright>

National Science Foundation (NSF) Dissertation Grants

- Graduate Research Fellowship Program (GRFP) NSF 13-584:
http://www.nsf.gov/funding/pgm_summ.jsp?pims_id=6201
- Graduate Research Opportunities Worldwide (GROW) NSF 14-005:
http://www.nsf.gov/funding/pgm_summ.jsp?pims_id=504876

NSF Special Programs for Graduate Students:

NOTE: The following programs provide either direct (i.e., from NSF) or indirect (i.e., from an awardee institution) funding for students at this level or identify programs that focus on educational developments for this group such as curricula development, training or retention.

https://www.nsf.gov/funding/education.jsp?fund_type=2

Paul and Daisy Soros Fellowships for New Americans

Paul and Daisy Soros, Hungarian immigrants and American philanthropists, established their fellowship program for New Americans in December 1997. Soros fellowship recipients must demonstrate an original idea or talent; they must have accomplished something requiring a sustained effort; and they must have participated in government or another forum dedicated to freedoms prescribed in the U.S. Bill of Rights. You may visit <http://www.pdsoros.org> for additional information and eligibility requirements.

Ford Foundation Fellowship Program

Through its Fellowship Programs, the Ford Foundation seeks to increase the diversity of the nation's college and university faculties by increasing their ethnic and racial diversity, to maximize the educational benefits of diversity, and to increase the number of professors who can and will use diversity as a resource for enriching the education of all students. Please visit <http://sites.nationalacademies.org/pga/fordfellowships/index.htm> for more information.

Charles and Kathleen Manatt Democracy Studies Fellowship Program

The American Midwest is a region that has played a key role in democratic elections in the United States. It continues to send promising leaders and ideas to Washington, D.C., vitally contributing to political life. To build on this tradition, Charles T. Manatt – native Iowan, former Chairman of the Democratic Party and U.S. Ambassador to the Dominican Republic (1999-2001) – and his wife Kathleen, also an Iowan, founded the Manatt Democracy Fellowship in 1998. The Manatt Fellowship nurtures talent in democracy-building among graduate students pursuing a degree in the Midwest. Visit <https://www.ifes.org/work-us/fellowships> for more information.